

# Academic staff course



## Enhancing Innovation and Entrepreneurship:

Strategies for Green  
Transition and  
Organizational Resilience  
for Academic Staff



### Key insights



► Deepen your understanding of innovation ecosystems



► Gain tools for managing diverse teams and conflict in green transitions



► Learn to plan and run sustainable academic events



► Strengthen resilience through digital and green transitions



► Foster inclusive and responsible collaboration

Registration open

**25 September  
– 13 October**

Courses Start

**20 October**



Register now

# Empowering Innovation in Higher Education

*This programme enables academics to drive change by embedding sustainability and entrepreneurship into their teaching, research, and institutional roles. It fosters the capacity to guide students, build effective collaborations, and align higher education with the demands of the green and digital transitions. Working alongside colleagues from European partner universities, you will share knowledge, exchange perspectives, and co-create approaches that advance academic innovation and societal impact.*

## Modules

### Module 1 Innovation Ecosystems

Learn how innovation ecosystems function and how universities can shape them.

**Trainer:** *Prof. Simona Kustec, University of Primorska.* A full professor, former minister, and policy advisor with extensive experience connecting academic practice with governance, industry, and society.

### Module 2 Teaming Up for Green: Team Management and Conflict Resolution

Gain tools to manage interdisciplinary teams, resolve conflict, and lead transformation processes.

**Trainer:** *KOMIT, the Competence Centre for People, Innovation & Technology at Saarland University.* It supports companies and startups with scientifically grounded solutions for organisational and HR challenges in the context of digital transformation and innovation.

### Module 3 Sustainable Conferences and Meetings

Explore how to plan sustainable academic events through responsible travel, catering, and logistics.

**Trainer:** *Prof. Antonio Jesús Antón Baeza, University of Alicante.* Associate professor and consultant with two decades of experience integrating sustainability and inclusion into practical academic contexts.

### Module 4 Green and Digital Resilience

Examine how digitalisation and the green transition drive organisational resilience.

**Trainer:** *Assoc. Prof. Valeriia Podunai, Mariupol State University.* Academic and policy trainer specialising in preparing institutions and students for global change.

## Why this course?

- ▶ Concise and time-efficient format
- ▶ Flexible learning schedule
- ▶ Practical and immediately applicable content
- ▶ Supports your department's sustainability goals, opening opportunities for recognition, funding, and strategic impact

