



## TRANSFORM4EUROPE INTERNATIONAL CONFERENCE

# ENHANCING PROFESSIONAL EXCELLENCE: SYNERGY OF ACADEMIC AND NON-ACADEMIC STAFF (PROF-SYNERGY)

April 9–10, 2025

Vytautas Magnus University

Kaunas, Lithuania

### THE RATIONALE FOR THE CONFERENCE

This conference follows the tradition of the previous [Transform4Europe](#) Alliance's conferences, which focused on innovative teaching and learning methods in higher education. However, this year's conference marks a significant evolution as it brings together both academic and non-academic staff, aiming to foster a deeper synergy between these groups. The event will provide a platform for participants to explore cutting-edge digital learning technologies, discover and share innovative teaching methods, and engage in discussions aimed at strengthening psychological resilience, lifelong learning competences and development of quality culture.

This new conference format emphasises the importance of professional growth and collective development within the educational community. We invite all attendees to actively participate, collaborate, and exchange experiences as we work together to foster a culture of continuous improvement and excellence.

### TARGET AUDIENCE

Academic and non-academic staff, students of the Transform4Europe Alliance universities, stakeholders.

### MAIN TOPICS OF THE CONFERENCE:

- Digital learning technologies
- Innovative teaching methods
- Resilience skills
- Lifelong learning competences
- Development of quality culture

### PROGRAMME:

- Three keynote speeches by the experts in the field
- Over 20 different professional development sessions
- Awards ceremony for innovative academic and non-academic staff
- Social programme
- Science Café
- VMU campus tour with the opportunity to visit university laboratories

### TRANSFORM4EUROPE AWARDS

The winners of [the Innovative Teaching Awards](#) and [the Non-Academic Staff Awards](#) will be granted prizes during the conference on April 9. The purpose of the Innovative Teaching Awards is to identify, acknowledge and recognise innovative teaching practices. The Non-Academic Staff Awards, organised for the first time, will help to recognise those staff members who do their work with a genuine belief in what they do and implement innovative solutions.

### REGISTRATION AND PROGRAMME

#### REGISTRATION FOR THE CONFERENCE →

The final programme will be provided at the beginning of December. The conference will be held on 9–10 April 2025 at Vytautas Magnus University, Kaunas. The official welcoming event is planned for April 9.

### QUESTIONS

The information leaflet is attached to this e-mail for more detailed information. If you have any questions, please write to the event coordinators at [Transform4Europe@vdu.lt](mailto:Transform4Europe@vdu.lt).