

# HERITAGE AT WORK – BETWEEN THE LOCAL AND THE EUROPEAN

## DESCRIPTION:

Workshop is dedicated to MA and PhD students. Each partner university will select teams made of 3 students. The aim of the project is to introduce the participants to cultural heritage, joint reflection on its geographical dimensions – local, regional, national and European – and their interrelation as well as its management in contemporary Europe.

Workshop will start online in the second part of June with core part to be organised onsite in Katowice and Cieszyn on 21–25 October. After the introductory lecture on cultural heritage, the participants will get acknowledged with assumptions of the survey concerning common European heritage, which will be conducted among the students of their universities.

The results will be discussed in the first part of October and then will be presented during First Annual Conference on 22nd October in the Museum of Metallurgy in Chorzów in the Upper Silesia. The presentation, apart from keynote speaker's lecture, will be an introduction to panel discussion on common European heritage. The participants of the workshop will take part in the subsequent part of the conference „Common European Heritage – theoretical framework, values, sustainability” on 23rd October in Cieszyn.

Before going to Katowice, during online classes, the participants will get acknowledged with cultural heritage management in European cross-border regions as well as in Upper Silesia, which constitutes a case of a disputed area, over which different memory cultures compete. In order to get an insight into these problems, classes conducted in Katowice and Cieszyn will be organised – visits in museums and meetings with heritage producers and researchers. Issues of using past resources will be tackled – i.e. material testimonies of industrialisation, linguistic diversity, folklore – in different memory policies and regional economy.

**Number of ECTS: 5**

## MICROMODULES:

### 1) European heritage – European values.

What is cultural heritage? Does European common heritage exist? Which resources of the past play the most important role for contemporary Europeans and how they are interpreted by various social actors? Participants of workshops will look for answers to those questions with our experts. The main activity will comprise of preparing and conducting the survey in student communities of partner universities.

## 2) Regions and nations – heritage of European cross-border regions

How to overcome contradictive national interpretations of the same past resources on the way to common European heritage? European borderlands, which constituted subject of ferocious arguments, while their formation and delimitation of national states, are laboratories of memory conflicts and approaches to their management. Different memory cultures with national and regional scope frequently clash in those regions. Spectacular example of such phenomena is Upper Silesia. The participants will have a chance to learn about regional memory conflicts during meetings with experts and representatives of involved sides.

## 3) Heritage – potential of local and regional development

The concept of heritage assumes the use of past resources for contemporary aims and multifaceted development. The participants will visit the main touristic product in the region – Industrial Monuments Trail of the Silesian Voivodeship. The stay in Cieszyn will enable indulging in the intricacies of cross-border region of Cieszyn Silesia. Cultural heritage, foremost intangible, is used here to create the offer of the region, companies, visual identity as well as enhancing the identity of the citizens. Particularly interesting element of intangible cultural heritage is craft, which constitutes the basis of creative sector development in the region. Meetings with heritage depositaries, so called crafters, as well as workshop conducted with design-thinking method, will allow the participants to learn and develop innovative ways of using intangible cultural heritage.

## OUR TEAM:



**KINGA CZERWIŃSKA** – associate professor, cultural anthropologist, academic teacher and researcher, Professor at the University of Silesia in Katowice (Poland). She is associated with the Institute of Culture Studies, where she is vice-director; she was a vice-dean of the Faculty of Ethnology and Education Sciences in Cieszyn. She has published scientific monographs and more than 60 scientific articles at home and abroad. She participates in domestic and foreign international scientific conferences. She is a member of

The Polish Ethnological Society, IOV-World International Organization of Folk Art, and International Anthropological Societies. Her study field focuses on folk art in Poland, folk costumes, crafts, and intangible cultural heritage in the modern and globalized world.



**JERZY GORZELIK**, Art historian, professor in the Institute of Art Sciences of the University of Silesia in Katowice. He specialises in the relations of art, artistic historiography and cultural heritage with pre-modern and modern group identities: religious, regional and national. He actively participates in Upper Silesian regional movement; from 2003 he is the Chair of Silesian Autonomy movement, in 2010–2018 he had a seat in the Silesian Voivodship Parliament, in 2010–2013 he was a member of the Board of the Voivodship, where he was responsible for i.a. cultural heritage. He deals with popularisation of knowledge about history and culture of the region, he was a creator and scientific coordinator of Upper Silesian Heritage Days, organised in 2007–2011 by the Association Upper Silesian Youth in the framework of European Heritage Days.



**ADAM HAJDUGA** sociologist, expert, enthusiast and propagator of industrial culture heritage. Holds a Ph.D. in sociology at the University of Silesia in Katowice. For the third term, he holds the position of Vice-President of the international association "European Trail of Industrial Heritage". Co-creator and long-term former coordinator of a unique "Industrial Monuments Route" – a recognisable and award-winning network tourist product and its festival "INDUSTRIADA", which is the largest industrial heritage festival in Central and Eastern Europe. For many years of his professional career, he was involved with the regional government of the Silesian Voivodeship. Currently employed as Deputy Director at the Museum of Metallurgy in Chorzów, established in 2021, which he co-created from the very beginning of this cultural institution. External consultant for projects on networking, dissemination and use of cultural heritage resources in local authorities and regional museums. External expert in many international tourism product development projects. Member of the Competition Jury in the international architectural competition for the revitalisation and adaptation of the blast furnace of the "Peace" Steelworks in Ruda Śląska for tourism and cultural purposes. He has lectured at domestic and foreign universities. Speaker at numerous international conferences and trainings on construction, management and promotion of tourism product based on cultural heritage.



**LESZEK JODLIŃSKI**, art historian and political scientist, culture manager, author and publisher. He has received scholarships from the universities of Amsterdam, Heidelberg and Tokyo. Director of the Museums in Gliwice (2003–2008), the Silesian Museum in Katowice (2008–2013) and the Upper Silesian Museum in Bytom (2016–2019). Director of the Polish Year in Austria 2002–2003. Lecturer at the University of Silesia in Katowice. Expert of museum councils and advisory bodies in the field of culture promotion in Poland, the Republic and Germany. Winner of the Wojciech Korfanty Award (2013) and the *Silesian Thing* Award (2011) for co-

creating a sightseeing route at the Silesian Museum for the blind and visually impaired. Creator of the m.in Gliwice Days of Cultural Heritage (2003–2008), the project *The Most Beautiful Silesian Word* (2010) and the unrealized project of the permanent exhibition of the history of Upper Silesia at the Silesian Museum in Katowice (2009–2013). Publications in *Gazeta Wyborcza Katowice*, magazines "Znak", "DIALOG", "Fabryka Silesia" and "Herito". Author of books and scientific articles. Since 2014, he has been professionally involved in museums and projects for the modern interpretation of historical heritage in the Czech Republic in Opava, Ostrava and Karviná.



**GRZEGORZ KULIK**, translator, publicist, popularizer of the Silesian language. He is the author of translations of "A Christmas Carol" by Charles Dickens, "Drach" and "Humility" by Szczepan Twardoch, "Le Petit Prince" by Antoine de Saint-Exupéry, "Winnie-the-Pooh" and "The House at Pooh Corner" by A. A. Milne, "Alice's Adventures in Wonderland" by Lewis Carroll, "Kajs" by Zbigniew Rokita, "The Hobbit" by J.R.R. Tolkien and "Candy, You Rascal" by Waldemar Cichoń into Silesian. He created the

Silling.org platform, where he published Korpus Ślōnskij Mōwy, a Polish–Silesian and Silesian–Polish machine translator, and SileSłownik, the largest Silesian dictionary available on the internet. He translated the interface of Ubuntu and LibreOffice software into Silesian, as well as the computer games "Euro Truck Simulator 2" and "American Truck Simulator". Winner of the Upper Silesian Tacitus Award for 2018.



**GRZEGORZ STUDNICKI**, Assoc. Prof. – ethnologist, since 2003 associated with the field of ethnology at the University of Silesia in Katowice, employee of the Institute of Cultural Sciences of the University of Silesia, but also an ethnographer at the Museum of Cieszyn Silesia in Cieszyn. In his research interests, he focuses on contemporary ways of using tradition, history and culture of local communities, and cultural identity. He also deals with the issues of collective and cultural

memory and the conflicts arising around them on the borderlands, with particular emphasis on Cieszyn Silesia. Author of numerous scientific and popular science publications.



**DR LUBOMIRA TROJAN** – Cultural anthropologist, PhD of social sciences in the discipline of management and quality sciences. Academic lecturer, associated with the WSB Academy, employee of the University of Silesia, previously associated with the regional design centre Zamek Cieszyn for many years. She conducts classes with students, including in the field of design thinking, creativity training and innovation management. She specializes in social design and in the processes of preservation and development of cultural heritage,

in which she uses the design thinking method. Author of popular and scientific articles, strategic documents, i.a. on the management of intangible cultural heritage and design management.



**DR AGATA ZYGMUNT-ZIEMIANEK** is an assistant professor at the Institute of Sociology at the Faculty of Social Sciences of the University of Silesia in Katowice. Since 2019, she has been the director of the following fields of study: urban policies and public consulting, social work, sociology, human resource management in organizations. Her scientific and research interests focus on issues in the field of social demography, social policy, sociology of social problems, sociology of gender and didactics of higher education. She has completed over 30 research projects and commissioned research and expert works in cooperation with and commissioned local government units and non-governmental organizations. She implements empirical projects using quantitative and qualitative approaches. She has experience in the implementation of international educational projects (PROSPER: PROmoting Social entrePreneurship in higher Education for a prospeRous society, ELEPHANT: E-learning Prospects for Humanities and Islands of Knowledge). She conducts classes at first-, second- and third-cycle studies, including social demography, methods and techniques of sociological research, introduction to sociology and the sociology of deviance and social control. As an accredited tutoring practitioner, she also conducts individual classes as part of scientific tutoring.



**EWA WYLĘZEK-TARGOSZ**, Ph. D., is an assistant professor at the University of Silesia in Katowice, Poland. Her doctoral research was on representations of bullfighting in selected texts of anglophone literature and has been published as a book titled: *Tropes of Tauromachy* (University of Silesia Publishing House, 2020). She has written several articles on visual arts, translation, cinematography, and literary studies. She was a guest lecturer at University of Eastern Finland in 2019 and at Pamukkale University in Turkey in 2020. In 2022 she received a research scholarship from Wirth Institute at University of Alberta in Edmonton, Canada. In September 2023 she was a runner-up in an international Science Slam organized by during the T4E summit in Saarbrücken, Germany. Her main academic interests are carnival, modernism, art history, and movie studies as well as Silesia studies.