Burgas is a vibrant city located on the southeastern coast of Bulgaria, overlooking the Black Sea surrounded by the vast Burgas Lake.



#### **About**

Overlooking the Black Sea, Burgas is surrounded by three lakes (the largest complex of coastal lakes in Bulgaria) and the Black sea. In addition to substantial natural resources such as fish, game, sea salt, and cure mud which are important to the local economy, the lakes are also known for their exceptional biodiversity. Via Pontica passes through Burgas

It enjoys a prime location at the westernmost point of the Black Sea and with its beautiful seafront park, oftentimes uncrowded beaches, and a range of interesting museums, Burgas offers a lively atmosphere for residents and visitors. The city's strategic position, coupled with its thriving industries and growing tourism sector, make it a dynamic hub of economic and cultural activity. In 2009 Burgas also became one of the first Bulgarian cities to join the Covenant of Mayors and has since proved its commitment through involvement in numerous European climate and environmental initiatives.

### **Burgas - Development Vision 2021-2027**

"Burgas – an attractive place to live and do business, effectively using its potential for balanced and sustainable integrated development, with preserved local identity and access to a modern, resource-efficient, climate-adaptive and competitive economy, providing smart economic growth, spatial connectivity and access to services".

- Integrated development plan of Burgas municipality 2021-2027

#### **Natural Geographic conditions**

- The territory of the municipality of Burgas is mainly characterized by lowland and plain-hilly topography, but with significant ruggedness, which makes it difficult and expensive to build and maintenance of the municipality's infrastructure systems.
- The climate has a pronounced Black Sea influence, the most important characteristic of which is the mild and wet winters and the hot but relatively dry and sunny summers. Already clearly trends of change, including an increase in the intensity of adverse atmospheric and hydrospheric events.
- > Geographical conditions have provided unique habitats, with significant biodiversity.

# Prerequisites for the development of the territory related to the location and general character of the municipality

- The municipality performs central functions within South East planning area of NUTS 2: favoured by its strategic geographical position territory, as well as the municipal centre the city of Burgas.
- The municipality and the city are the centre of a well-defined and internally integrated agglomeration area: with good accessibility to the centre, which is a prerequisite for an effective organization of critical localization services for business and population (including educational, health, communication, etc.).

### Other features/comparable advantages

- Existence of a substantial market for goods and services, formed by due to the concentration of industrial tourism in the region, dominated by the municipality and the town of Burgas.
- Established and sustainable industrial profile, with structurally defining character for the municipality's economy.
- The fastest growing municipality in the past programme development period in Bulgaria (2014-2020).
- Image transformation (from post-socialist and depressive to innovative and modern model of urban development).
- > Improving infrastructure provision.
- > Improving urban mobility.
- > Improvement of the living environment, mainly in the urban area.
- Implement sustainable models for effective interaction between administration, business and local communities (including their information and service).
- Establishing a basis for the restructuring of the economic spaces within the urban area in order to transform the economic profile of investment (demand for higher added value).

# Selected ongoing projects of the municipality financed by the European Commission and other European regional funds



- Re-Valuing Urban Quality & Climate Neutrality in European Waterfront Cities: <a href="https://re-value-cities.eu/">https://re-value-cities.eu/</a>
  (partnering with Sofia University)
- Connecting Nature: <a href="https://connectingnature.eu/">https://connectingnature.eu/</a>
- BlueAct: Blue cities in action: <a href="https://urbact.eu/networks/bluact">https://urbact.eu/networks/bluact</a>
- Digital Blue Economy and Innovation Acceleration Network: <a href="https://blue-growth.net/">https://blue-growth.net/</a>
- RedMarLitter: <a href="https://redmarlitter.eu/en/home/">https://redmarlitter.eu/en/home/</a>
- Sharing cities: <a href="https://sharingcities.eu/">https://sharingcities.eu/</a>
- DBS Gateway Region: <a href="https://www.interreg-danube.eu/approved-projects/dbs-gateway-region">https://www.interreg-danube.eu/approved-projects/dbs-gateway-region</a>
- Re-SKIN: Renewable and Environmentally Sustainable Kit for building Integration: <a href="https://reskinproject.eu/#">https://reskinproject.eu/#</a>

## **Useful links**



- ➤ Municipality of Burgas: <a href="https://www.burgas.bg/bg/">https://www.burgas.bg/bg/</a>
- ➤ Integrated Urban Platform Smart Burgas: <a href="https://smartburgas.eu/en">https://smartburgas.eu/en</a>
- ➤ Industrial and logistic park Burgas: <a href="https://www.industrialpark-burgas.bg/en">https://www.industrialpark-burgas.bg/en</a>
- Discover Burgas: <a href="https://www.gotoburgas.com/en/index/discover">https://www.gotoburgas.com/en/index/discover</a>