# Transform4Europe Outreach 

21st February 2024 14h30-16h30 Brussels, Portuguese Perm Rep
> "Deepen our collective understanding of strategic outreach aligned with Transform4Europe's pivotal orientations, encompassing digital, climate and social transformation"
> transform4europe.eu

## Opening

Ambassador Pedro Lourtie - Portugal Permanent Representative to the EU
Prof. Doctor Peter Hanenberg - Vice-Rector Research and Innovation Universidade Católica Portuguesa

## Panel "Outreach Strategies for Universities"

Bernardo Ivo Cruz - Portugal Secretary of State for International Trade and Foreign Investment
Amanda Crowfoot - European Universities Association
Jean Ehret - Luxembourg School of Religion \& Society
Bryan Wells - NATO Chief Scientist
Alexandre Affre - Deputy Director General BusinessEurope
Francisco Mendes-Palma - Institutional Coordinator Transform4EU | UCP (Moderator)
This debate will be conducted in English.

## REGISTER HERE



This event/session may be documented through the recording of images and sound. By participating in this open session, attendees acknowledge and agree that their likeness, voice, and any contributions made during the session may be captured and recorded for documentation and promotional purposes. The organizers reserve the right to use these recordings in various media, including but not limited to online platforms, publications, and marketing materials. If you have concerns about being recorded or photographed, please inform the event organizers in advance.

