



Transform4Europe:
The European University for Knowledge
Entrepreneurs
Erasmus+ European Universities
EPP-EUR-UNIV-2020
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TRANSFORM4EUROPE: THE EUROPEAN UNIVERSITY FOR KNOWLEDGE ENTREPRENEURS

Mobile Entrepreneurs Programme Final Implementation Report

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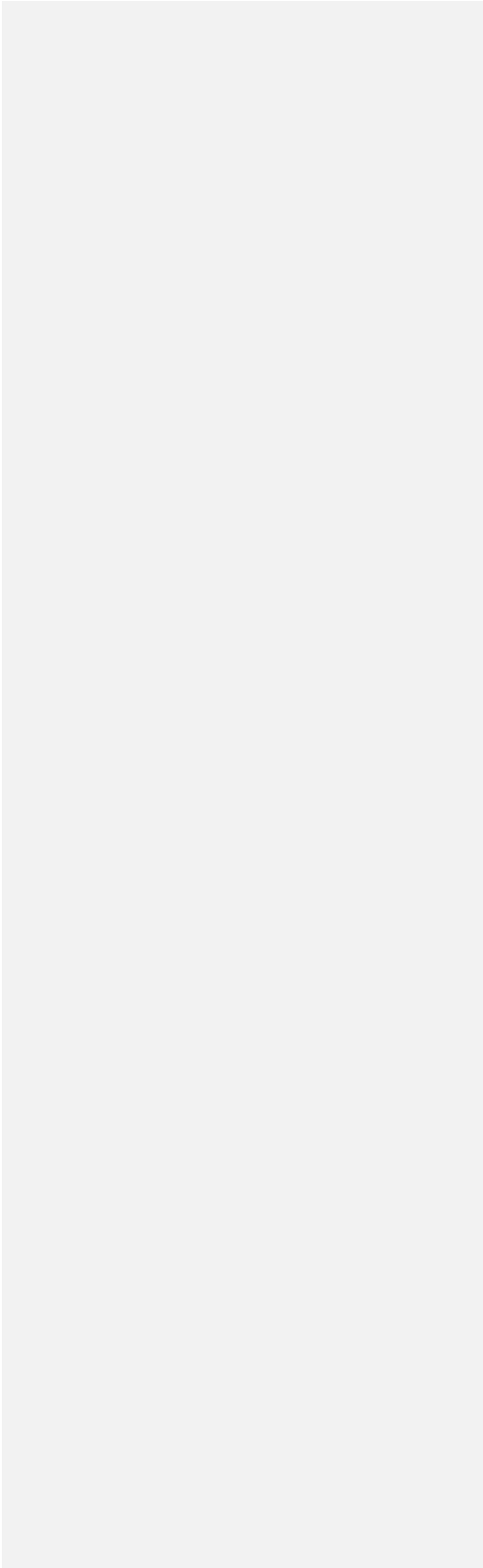
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1. EXECUTIVE SUMMARY

The creation and operation of the Joint Virtual Mobile Entrepreneurs Office within the framework of the Transform4Europe (T4EU) project is a strategic initiative that has had a significant impact on promoting entrepreneurship and inter-university collaboration in Europe. This office was established with the purpose of providing support and resources to entrepreneurs at different stages of development of their projects, from undergraduate to doctoral students, within the T4EU alliance. Collaboration between partner universities was essential to carry out this task. Specifically, in this project everything related to this office corresponds to work package 6, as we have previously pointed out in other reports and documents.

“Specifically, task 6.3 Transform4Europe Mobile Entrepreneurs Programme focuses on gathering the expertise and resources of careers and entrepreneurship offices in the alliance to develop and implement a Mobile entrepreneurs Programme (MEP) for bachelors, masters and doctoral students. Within T6.3 the alliance has undertaken two subtasks towards creating the Mobile Entrepreneurs Programme:

- **6.3.1 ESTABLISHMENT OF THE JOINT VIRTUAL MOBILE ENTREPRENEURS’ OFFICE**
- **6.3.2 DEVELOPMENT OF AN ONLINE CATALOGUE OF INTERNSHIP POSSIBILITIES**

For this, each university enrolled in the T4EU project proposes the collaboration of 1 or 2 experts in entrepreneurship to form part of said office. The working group begins its activities by outlining the key aspects of any project. Thus, they focus on having a clear vision, a well-defined mission and a range of services that reflect their commitment to promoting entrepreneurship and collaboration between participating universities.

In fact, that was the first activity of the members of the office: defining both its vision and mission and the common services that were going to be offered. All of this can be consulted on the website <https://transform4europe.eu/virtual-offices/jvmo/> from which it is extracted that:

The vision of the Joint Virtual Mobile Entrepreneurs Office is open, could not be otherwise, by offering a common space, this office aims to promote the participation of a wide variety of entrepreneurs, from undergraduate to doctoral students, within the alliance T4EU. The idea of unifying the strengths of the participating universities to offer a wide range of services inspired by the needs of the different ecosystems involved. This is shown by a focus on fostering a strong and diverse entrepreneurial community, which is essential for growth and innovation.

Furthermore, the inclusion of initiatives such as business internships, volunteer opportunities, competitions and funding opportunities indicate a holistic approach to supporting entrepreneurs at all stages of their project development. Not forgetting the establishment of a dynamic communication system for **ENTREPRENEURS TO CONSULT UNIVERSITY-APPOINTED**

Kommentiert [s1]: BITTE ALLE UBERSCHRIFTEN IN ALTERO (KOMPLETT SCHWARZ). ALTERO MUSST DU EVTL ALS SCHRIFT RUNTERLADEN. DU ERREICHST EINE DURCHGEHEND SCHWARZE SCHRIFT. INDEM DU ALLE BUCHSTABEN GROSS SCHREIBST.



EXPERTS DEMONSTRATES A GENUINE COMMITMENT TO CONTINUOUS LEARNING AND DEVELOPMENT.

Kommentiert [s2]: BITTE KOMPLETT/DURCHGEHEND SCHWARZ (SO WIE ÜBERSCHRIFTEN)

The mission of the Joint Virtual Mobile Entrepreneurs Office is clear and direct. It is presented as an essential tool to provide entrepreneurs with useful information on how to participate in the initiatives promoted by the T4EU alliance and provide them with support throughout the process. This underlines the importance of removing barriers and facilitating access to opportunities for entrepreneurs. In other words, the mission reflects a proactive focus on empowering entrepreneurs by providing them with the tools and knowledge necessary to make the most of the opportunities available within the T4EU alliance.

Regarding services, those offered by the Joint Virtual Mobile Entrepreneurs Office are essential for the success of its mission. The appointment of experts by each partner university to answer questions from entrepreneurs is a pragmatic and valuable approach. This ensures that entrepreneurs have access to specialist knowledge and guidance when they need it most.

The task of keeping up-to-date information on programs and calls in the office catalogue is essential to ensure that entrepreneurs are always up-to-date with the opportunities available and it helps to have a specific contact at each participating campus.

In short, for this starting point all partners have been involved; each of the employment and/or entrepreneurship services of the different universities integrated into the alliance has been part of the working group that has allowed these contents to be agreed upon in the first phase of the project, always taking into account the target group at hand. that the purpose of the project is directed: all university students from the different participating universities interested in undertaking or learning about aspects of entrepreneurship, intrapreneurship and activities linked to business innovation, promotion and knowledge of new business avenues, business sustainability...

2. TASK DEVELOPMENT AND IMPLEMENTATION

Kommentiert [s3]: ALTERO

2.1. First Step: Conceptualization (tasks 6.3.1 and 6.3.2)

The development of tasks has been marked by two phases that have eminently marked the course of this group.

At first, the activity focused on defining the office and preparing the Catalogue of Services that the virtual office must have, a catalogue that was prepared on the agreed date and that is characterized by being flexible enough to accommodate all the initiatives and that, in addition, can be updated on the website.

In this phase, the working group has met twice in person, previously defining the agenda with the inclusion of the key points to be considered in the meetings and maintaining contact via email as many times as necessary, always based on of the specific needs of the office. The minutes of each of the meetings can be consulted in the annexes to this report, and also take into account the deliverable that was delivered in June 2022, which specified that:

Deliverable 6.4 T4E Mobile Entrepreneurs Online catalogue of internship is the first output of Task 6.3.2 and includes all the information collected on entrepreneurship support programs and offices within the T4EU Alliance.

The main steps for the development of this deliverable are detailed below:

- Design of questionnaires to collect information.
- Submission of the Questionnaire on offices and programs for entrepreneurs I (Annex I). To know the type of university service that is responsible for offering activities related to entrepreneurship.
- Submission of the Questionnaire on offices and programs for entrepreneurs II (Annex II). Questionnaire focused on knowing the specific programs and activities that are developed on entrepreneurship.
- Define the categories of the programs of the different universities.
 - o Curriculum
 - o Internships and Exchange Programme
 - o Investors Contacts
 - o Mentoring
 - o Networking
 - o Personal Development and Training
 - o Training Business Development
 - o Training Concept Development
- Manage with the T4EU web leaders the publication of this catalogue: <https://transform4europe.eu/virtual-offices/jvmo/>

2.2. Second Step: New activities Implementation and communication

After preparing the Virtual Office Services Catalogue, the working group thought that in addition to offering the activities of each of the participating campuses, it would be a good idea to activate the office by carrying out its own activities designed jointly.

According to that, a first dissemination activity on entrepreneurship potential is designed and organized:



"T4EU ENTREPRENEURS DIGITAL MEETUP" launched from the University of Alicante, but with the participation of entrepreneurs and experts in entrepreneurial culture from all partners.

This event took place on March 15, 2013, with the participation of different panellists proposed among the alliance, specifically from four campuses in this first edition, since each time having participants from all campuses can be saturating and turn the meeting into an activity that is too long and tiring. That there be rotation in this type of actions was thought to be convenient. For this first occasion, it was thought that starting with a session aimed at digital nomads was appropriate taking into account the trends in incipient entrepreneurship in an international context.

The program offered had the following agenda:

11:30 - Welcome

Juan Llopis | Director of Institutional Relations and Projects | University of Alicante

11:45 - 12:15 - Digital Nomads and International Entrepreneurship Opportunities.

Enrique de la Rica | Founder and CEO of Dreamers Factory

12:15 - 13:30 | Three entrepreneurial experiences in three markets.

Moderator: Gabriel Ferrer | Deputy Director of ROI UP GROUP. Co Director of the Silicon Valley Innovation Program + Pekin, Shanghai, Tel Aviv and Jerusalem.

Spain | Ignacio Guarinos. Cofounder of AIUDO

Poland | Kuba Nagórski. Head of venture building at co.brick

Bulgaria | Alex Sandev. Cofounder Best Practice Marketing

13.30. Speaking time among attendees.

14.00. Closure.

Esther Gallego and Israel Pastor, University of Alicante. JVMEO.

In this first event, 64 people (from 8 different universities) followed the training and dissemination day. The coordination of the office proposes to replicate the format in different campuses every 6-8 months (according to partners' availability) including themes and aspects that are convergent with the purpose of the work package.

Both for the design and development of the following activities, the feedback received in the evaluations collected from previous events will be taken into account, for this reason the



evaluation report that was carried out after the activity last spring can be consulted in the annexes. (See Annex 2).

3. TRANSFERABILITY

Kommentiert [s4]: ALTERO

The lessons learned from this project are invaluable. They underscore the importance of inter-university collaboration and the adaptability of programs and services to meet the evolving needs of entrepreneurs. Maintaining effective communication with participants and ensuring their access to up-to-date resources is essential for ongoing success.

To ensure the continuity and sustainability of the task, a focus on service quality and active collaboration among partner universities must be maintained. Additionally, consideration should be given to expanding the activities among other services.

The advice for other partners planning similar activities is to establish a strong management structure, promote diversity in participation, and maintain open and effective communication with entrepreneurs and other key stakeholders in the entrepreneurial ecosystem. This is not possible if the project is not reinforced in its entirety within the participating universities.

We consider that we will have to wait until there is a more elaborate joint international campus so that the participation of students in the virtual office can be appreciated. That is why until now we can talk about two speeds or two paths: a more internal work of organizing the office that includes defining the type of service to be offered and a subsequent phase (not yet materialized) that refers to the route that students can take and graduates using those services. Well, the latter is what will make it possible to refer to transferability, but we cannot yet measure it. And this is what we hope to be done in the extension of this project.

ANNEXES

Annex 1. Minutes of the meetings

[JVME0 MEETING 11.05.2022.DOCX](#)

[MINUTES MEETING JVME018.10.22.SAARLAND_FV.DOC](#)

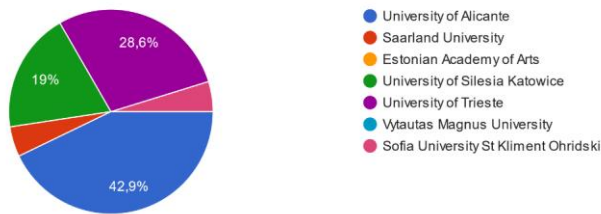
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Annex 2.

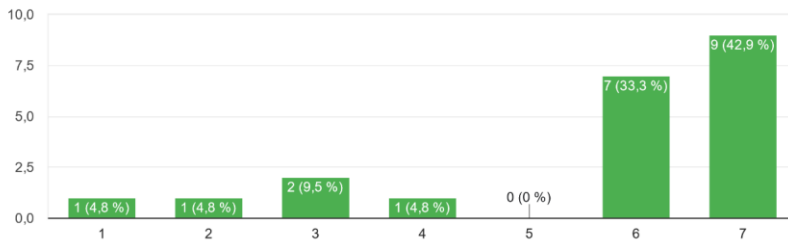
Activity Assessment Report

Results of the questionnaire sent to event attendees. Only 21 responses are obtained, which are shown in the following graphs:

University
21 respuestas

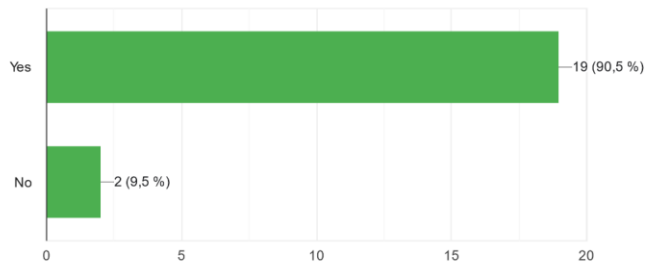


Did you find the framework conference timely?
21 respuestas



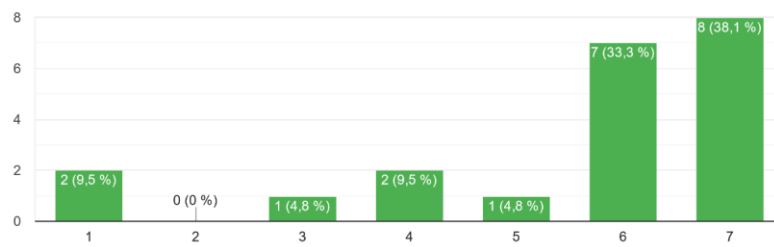
Do you think that what was discussed at the conference was useful for your future career?

21 respuestas



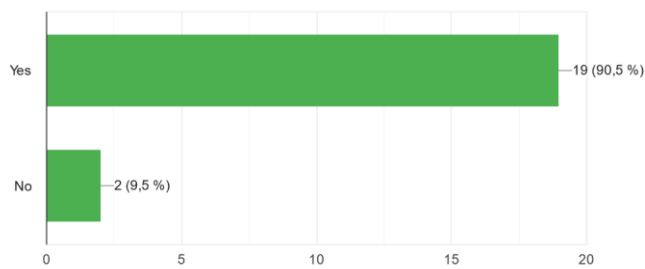
In general, did you like the round table?

21 respuestas



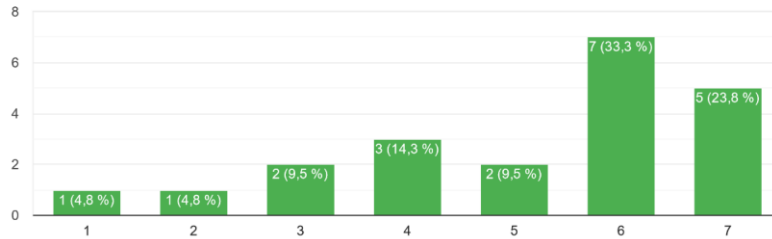
Do you think that the conference helped you to improve your vision of entrepreneurship?

21 respuestas



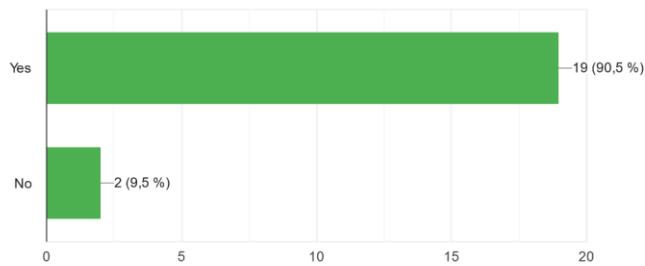
To what extent do you consider that the round table opened your vision about entrepreneurship possibilities?

21 respuestas



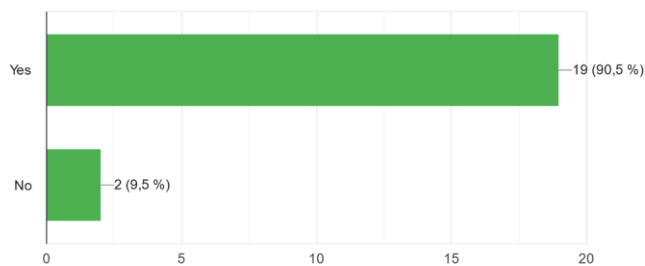
Would you like your university to propose more events or actions of this kind?

21 respuestas



Do you think that activities of this type help young people with entrepreneurial concerns?

21 respuestas



Would you recommend this activity to people in your situation?

21 respuestas

