

Transform4Europe:

The European University for Knowledge
Entrepreneurs

Erasmus+ European Universities

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TRANSFORM4EUROPE: THE EUROPEAN UNIVERSITY FOR KNOWLEDGE ENTREPRENEURS

The Second Transform4Europe Festival of European Culture Implementation Report

Lead Beneficiary

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1. EXECUTIVE SUMMARY

T4EU Festival of European Culture 2023 was an artistic event aimed at integrating the university community of the 7 associated countries and showcasing the beauty and diversity of the Silesian region. The event took place in two cities of the University of Silesia – Katowice and Cieszyn on **24–28.04.2023**. The target group was students and doctoral students. Partners from Lithuania, Bulgaria and Spain were not only participants in the event, but also contributed artistically to the Festival through a concert, lecture and exhibition.

The following events took place during the 5 days:

- Filmmaking Workshops
- Grand Concert
- Art Workshops
- Day of Integration

2. TASK DEVELOPMENT AND IMPLEMENTATION

2.1. Concept

Two main destinations were selected first, where the festival was to be held. The choice was dictated by the type of event – it was intended to showcase culture, art and music. We wanted to address universal themes that work on the senses, feeling and emotions of the participants. Two venues were chosen in Katowice – the Krzysztof Kieslowski Film School and the Karol Szymanowski Academy of Music, and in Cieszyn – the spaces of the Faculty of Arts and Educational Science. With the aim of integrating the academic community, mainly students – the region of Cieszyn, the surroundings of the mountains and the many opportunities associated with an integration trip outside the lecture halls were taken into account.

Due to limited capacity, recruitment for all main festival events was established – max. 20 participants per institution. The maximum number of people who could participate in each workshop and concert was calculated. Recruitment was done through the ‘coffee system’ one month in advance.

Logistical development of the programme was a challenge, as two important events, such as the film school workshop and the big concert, were scheduled on the same day. Dividing the tasks into separate teams organizing the events within the units proved to be a good solution. With so many diverse artistic events, the organisers saw the need to leave participants a choice about how to spend their time and integrate on their own. It was decided that after the workshop

in Cieszyn in the middle of the festival on the third day, there would be free time for participants.

2.2. Implementation and communication

The number of participants of the Festival amounted to almost 150. The Gala Concert, however, gathered the participants of all T4EU events taking place: T4EU Week, PhD conference and European Festival of Culture, along with invited guests.

The number of staff members involved in planning and organisation before the event was around 15–20, including Academic Events Centre, Media Communications Centre as well as T4EU Office, however, the number of employees supporting the realisation of Concert and Festival, amounted to more than 50.

The premiere of the T4EU Anthem during the Concert was a huge artistic and performance undertaking – planning the transportation of the 4 choirs and the performers, organising the rehearsals on the day of the concert and the whole concept – the order of the performances – was crucial (over 120 persons). The decision was made to perform the Anthem at the very beginning of the concert, so the whole event went smoothly and without logistical chaos.

Similarly, on the integration day, there was a need to divide participants into smaller groups due to low capacity at the Lace Centre and Shepherd's Centre – hence, we organized two double shows at an appropriate interval time.

The event was communicated both on social media (Facebook – under a dedicated event, Instagram and Youtube) and on the main website of the Transform 4 Europe project and the website of the University of Silesia.

T4EU FESTIVAL OF EUROPEAN CULTURE

24–28th April 2023
University of Silesia

24th April, Monday evening

17:30–20:00 Integration event with live music
Venue: Rectorate Building, Bankowa 12, Katowice

25th April, Tuesday

Venue: Krzysztof Kieślowski Film School in Katowice, św. Pawła Street 3, Katowice

Time	Title	Location
9:00–9:30	Registration of participants	Main Hall

9:40–10:00	Inauguration of the T4EU Festival of European Culture	Patio
10:00–14:00	Introduction to Filmmaking– Working with an Actor in the Film Studio (Piotr Domalewski/Tomasz Woźniczka)	Film Studio
10:00–14:00	Color Grading–Creating a Unique Visual Look (Łukasz Baka, PhD)	Cinema room
10:00–14:00	Workshops (participance according to the prior registration) <i>Film Camera Operating–Creative Movement</i> (Andrzej Cichocki, PhD)	Room 3.08/Patio
10:00–13:00	Photography & Art of New Media (Prof. Janusz Musiał)	Room 3.07
10:00–13:00	Advertising Photography Workshop	Atelier
10:00–13:00	Screenings of Awarded Student Films	Room 1.20

14:00–15:00 Lunch

Venue: Famila Bistro, Faculty of Humanities, Uniwersytecka Street 4

18:00–19:30 Gala Concert at the Musical Academy in Katowice with premiere of the T4EU Anthem

Venue: Karol Szymanowski Academy of Music in Katowice, Zacisze Street 3, Concert Hall

26th April, Wednesday

8:30 transportation by bus to Cieszyn

Venue: Bankowa 12, Katowice

10:30–13:00 Workshops at the Educational Science and Art Department in Cieszyn

Venue: Faculty of Arts and Educational Science, Bielska 62, Cieszyn

Time	Title	Location
11:30–13:30	PSYCHODRAMA (Dorota Prysak)	B-12
10:30–11:15 and 11:30–12:15	Black Theater–guest appearance (Anna Janczak)	B-16
10:30–13:00	Creature–sewing workshop (Paulina Poczęta)	C.1.20
11:30–12:00	Workshops (participance according to the prior registration) Keep Cup–ceramic decorating workshop (Katarzyna Handzlik)	C.1.13B
10:30–13:00	Joy of Fusing art glass workshop (Katarzyna Pyka, Andżelika Zajdlic)	C.0.6
10:30–13:00	Comics and narrative arts (Marek Głowacki)	C.1.12
10:30–13:00	Put your print on–lithography workshop (Adam Czech)	C.0.11
10:30–13:00	Sgraffito on ceramics (Jolanta Herma–Pasińska)	C.1.13B
10:30–13:00	Linocut workshop (Natalia Pawlus)	C.0.4
10:30–13:00	Poster Impact (Stefan Lechwar)	C.1.4
10:30–11:30	The movement of nature–movement and dance	E116

and 11:30–13:00 10.30–12.30		workshops (Marta Klepek)	
		Performative workshop „Rose & Jazz” (Przemysław Obarski, Artur Janasik)	COLLEGIUM TECHNICUM [G1.1]
11:30–13:00		Stand on my shoes and try to survive–simulation game (Ewa Kozik)	
10:30–11:30 and 12:00–13:00 11:30–12.30	Guest lecture	Handmade paper workshop–how to recycle a used notebook with your own hands (Student Association of Cultural Animators)	ASK HALL
		How to create and manage a university orchestra Catalina Iliescu, Loretta Gonzalez, Ximo Quílez, Teresa Mateo – VIOLA Tania Ferri – VIOLIN J.Luís Marhuenda – TRUMPET (University of Alicante)	H1.4
13.00 – 14.00	Concert	Organ spring concert with improvisation in the background & "organball, the drama of the supporter–organist" (students of Bogumiła Faustyna Dunikowska)	
ALL DAY ALL DAY	Exhibitions	EGOsystem (Paulina Poczęta–Institute of Fine Arts) Photo exhibition (prof. Rimantas Plunge–Lithuania)	

14:00–15:00 Lunch

Venue: Student canteen, University of Silesia Cieszyn Campus

27th April, Thursday

9:30 Transportation from Cieszyn to Koniaków

10:00 – 17:00 "Friendship, Emotions, Art and Relationships" Integration Day in the mountains in Cieszyn region

Excursion to Istebna–Jaworzynka–Koniaków for cheese making process and lace creation observation as well as dinner with folk music in a traditional highlander inn.

- Shepherd's Center
- Koniakow Lace Center
- lunch at "OCHODZITA" inn

28th April, Friday morning

8:30 Transportation from Cieszyn to Katowice by bus

3. TRANSFERABILITY

What are the main lessons learned regarding the task development and implementation? Which advice do you have for the continuation and sustainability of the task? Which advice do you have for partners who might take over the task for other HEIs planning a similar activity?

The European Culture Festival 2023 was a huge cultural and artistic event for the entire academic community. An important moment of the entire festival was the premiere of the T4EU Anthem at the Academy of Music Academy in Katowice, Poland. The workshop formula proved very successful, both at the Krzysztof Kieslowski Film School and the Faculty of Arts and Educational Science. In organizing mass events, it is also important to organise an integrative meeting, less formal, preferably in nature.

Getting to know the culture of the associated countries through such an event such as the Festival is a great opportunity to establish new international artistic and scientific collaborations. To continue event can be continued in many ways: one can integrate the countries partner countries by organizing, for example, an art competition for a poster for the next festival/ T4EU WEEK. In the competition, the prize can be an original statue.

Partners who will organize similar events at their universities should take into account the long planning and preparation and capacity possibilities. It is also important to remember the fact that on those days the universities do not suspend their activities.