



OPEN DUAL LECTURE



18th October 2023

10:00 am to 12:30 pm (CET)



Online / virtual attendance:

<https://si.ua.es/es/videostreaming/german-bernacer.html>

In-person attendance: Salón de Actos, edificio
Germán Bernácer, Campus San Vicente

Digital Entrepreneurship in the field of Tourism

INTERNATIONAL DIGITAL TOURISM PROJECTS

Erasmus Plus & HEIs international projects supporting
transformation towards digital tourism

DIGITAL ENTREPRENEURSHIP IN THE FIELD OF TOURISM

Best Practices & European entrepreneurship
cases on digital tourism

DISCUSSION & TIPS FOR DIGITAL ENTREPRENEURS IN THE FIELD OF TOURISM

Open session for discussion with online &
in-person attendees

FREE REGISTRATION
CLICK [HERE](#)



THE SPEAKERS

Welcome on behalf of **Prof. Juan Llopis**,
UA Director of Institutional Relations and Projects

Dr. Raquel Huete

UA Senior Lecturer
Department Sociology
Tourism Research Institute UA

Speaker



Matej Kalan

Digital Architect
& Strategist

Speaker



Dr. Susana A. de Juana

UA Associate Lecturer
Department of Business
Management
Tourism Research Institute, UA

Moderator



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