



UNIVERSITÄT  
DES  
SAARLANDES

# Conference on Knowledge Entrepreneurship: Agenda and Information

Campus C7.4, Conference Room, Saarbrücken, 66123

## Program

### **06.09.2023 (Wednesday; Campus Saarbrücken – Building C7.4, Room 1.17)**

- 15:30      **Welcome and Introductions**  
*Cornelius J. König, Vice-President for Internationalization and Europe and Professor for Work & Organizational Psychology, Saarland University, Germany & Denise Vesper, Project coordinator T4EU|Saar and post-doctoral researcher Work and Organizational Psychology, Saarland University, Germany*
- 16:00      **Presentation 1: How to train Knowledge Entrepreneurs – Development of a workshop**  
*Denise Vesper, Project coordinator T4EU|Saar and post-doctoral researcher Work and Organizational Psychology, Saarland University, Germany*
- 16:45      **End day 1**
- 18:00      **Welcome Dinner at Hilde & Heinz, Mainzer Str. 3, 66111 Saarbrücken**

## **07.09.2023 (Thursday, Campus Saarbrücken – Building C7.4, Room 1.17)**

- 9:00           **Welcome**  
*Denise Vesper, Project coordinator T4EU|Saar and post-doctoral researcher Work and Organizational Psychology, Saarland University, Germany*
- 9:15           **Presentation 2: Assessment of knowledge entrepreneurship in university students - using knowledge, competencies, and actions for community engagement**  
*Jörn Sparfeldt, Professor for Diagnostics, Counselling, and Intervention, Saarland University, Germany & Maximilian Krolo, M.Sc. Psychology, Doctoral Researcher, Saarland University, Germany*
- 10:00          **Presentation 3: EIT HEI INITIATIVE AS DRIVER OF A ENTREPRENEURIAL CHANGE ON THE EXAMPLE OF UNIVERSITY OF SILESIA (PROJECT ENTREPRENEUR)**  
*Jacek Nowak, Office for Industry Cooperation, University of Silesia in Katowice, Poland*
- 10:45          **Coffee break**
- 11:00          **Presentation 4: tba**  
*Benedikt Schnellbacher, Junior Professorship for Digital Transformation and Entrepreneurship, Saarland University, Germany*
- 11:45          **Presentation 5: Factors determining the autonomy of the medical resident in the hierarchical structure of Lithuanian doctors**  
*Agota Vaitkiene, Doctoral Researcher, Institute of Sociology, Lithuanian Center for Social Sciences, Lithuania*
- 12:30          **Lunch break** (Campus – Philocafé)
- 13:30          **Presentation 6: Measuring university's level of entrepreneurship as a starting point for studying TTO employees' competence**  
*Maria Garus, University of Silesia in Katowice; Silesian University of Technology*
- 14:15          **Presentation 7: Effects of fear of failure on the perceived feasibility and perceived desirability of technology entrepreneurship among STEM students**  
*Desislava Yordanova, Professor, Department of Business Administration, Sofia University St. Kliment Ohridski*
- 15:00          **Coffee break**
- 15:15          **Presentation 8: THE POLICY MANAGEMENT OF ENTREPRENEURIAL KNOWLEDGE IN THE EU**  
*Simona Kustec, Professor and Head of Centre for Development and Knowledge Transfer, University of Primorska, Slovenia*
- 16:00          **Wrap-up and Discussion**
- 17:00          **End of day 2** (Campus Saarbrücken – Building C7.4, Room 1.17)