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Transform4Europe:

The European University for Knowledge

SMART TRANSFORMATION LECTURES

OPEN DUAL LECTURE SERIES

VYTAUTAS MAGNUS UNIVERSITY

MAY, 2023

INVITATION FOR NOMINATION

Vytautas Magnus University

Kaunas, Lithuania

transform4Europe@vdu.lt



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Dear Transform4Europe Alliance partners,

within the scope of the Transform4Europe project (CUP J99C20000470006), Vytautas Magnus University needs to identify two professionals (one stemming from the entrepreneurial and the other from academic environment) to be entrusted with lectureship activity c/o Vytautas Magnus University to be held in Kaunas, Lithuania.

The dates and topics are specified below:

Date	4th May 2023	25th May 2023
Topic	Resilient Cities: Connecting Wellbeing, Infrastructure & Citizens	Of digital business models, networks and gatekeepers – from analogous to digital business models
Speakers	On behalf of Vytautas Magnus University, the lecturer will be Jurga Bučaitė-Vilkė, Professor at the Department of Sociology, Faculty of Social Sciences, Vytautas Magnus University. Her research focuses on participatory democracy, local governance, local social welfare policies, and urban transformations.	On behalf of Vytautas Magnus University, the entrepreneur will be Vytautas Magnus University graduate Tadas Žiemys. Tadas is co-founder of Dogo App, providing tailored daily training to teach dogs tricks and skills.



<p>What we are looking for</p>	<p>The entrepreneur for the lecture will be selected from partner universities.</p> <p>The representative of the municipality involved in strategic planning, an urbanist, or a representative of civil society (e.g. representative of a community centre working in urban environments) could also be a suitable choice.</p>	<p>The representative from academic field for the lecture will be selected from partner universities.</p>
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The objectives of the lectures are:

- ✓ Encourage the academia–industry dialogue;
- ✓ Define knowledge and know-how transfer methodologies;
- ✓ Professional update and growth;
- ✓ Strengthening of the bonds among institutional partners.

The lecturer must prove first-hand competency and a solid background in the entrepreneurial aspects related to one of the three focus areas of the Transform4Europe project:

- Digital transformation and smart regions;
- Environmental transformation and sustainability;
- Societal transformation, community building and inclusion.

Vytautas Magnus University will grant an attendance **remuneration of 500€** and will cover the **travel and accommodation expenses** for the day of the lecture.



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The lecturers must be nominated by a partner university and fill in the nomination form available [here](#). In addition to this, **curriculum vitae** must be submitted to transform4europe@vdu.lt within the deadline of **March 31st**.

All applicants need to have:

- Citizenship from a region of the Transform4Europe alliance other than the hosting university;
- Demonstrated experience in the fields of digital transformation, sustainability or societal challenges;
- Fluent spoken English.

The nominations will be examined by a Selection Committee and made of three representatives: Transform4Europe manager, one professor from Transform4Europe Universities and one student. This Committee will meet physically or virtually and will produce a ranking based on evaluation of the curriculum vitae and the nomination form.

The evaluation of the nominations will assess the previous experience in the subject identified for the lectures and also previous experiences as conference speaker, lecturer or teacher (at university level).

The University ensures equal opportunities, treatment and access to all candidates regardless of their sex, race, color, ethnic or social origin, genetic features, language, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age or sexual orientation.

The Selection Committee will identify the selected lecturer by CV assessment and create a rank among the nominees. The maximum evaluation will be 25 points subdivided in two areas:

- ✓ maximum 15 points for the demonstrated experience in one of the fields required;



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✓ maximum 10 points for the demonstrated skills and previous experiences as speaker, lecturer or teacher.

Within 5 working days from the date of publication of the ranking, the selected lecturer must confirm to **transform4europe@vdu.lt** the acceptance of the mobility indicating in the e-mail subject "Transform4Europe mobility acceptance". In case of missing confirmation, the candidate will be excluded and the place will be taken by the candidate following in ranking.